

HR Law Hotline

November 30, 2020

USING AI TOOLS TO MANAGE INTELLECTUAL CAPITAL - LEGAL AND ETHICAL CONSIDERATIONS

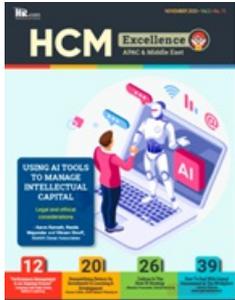
As Artificial Intelligence (AI) pervades the Human Resources (HR) system, how prepared are organisations and the HR function itself? A growing number of first-mover companies are deploying AI-based tools, largely in talent recruitment, performance management, development and compensation. While this augurs fascinating opportunities for the HR function to raise its efficacy, impact, agility and effectiveness, it will need a strong foundation based on legal and ethical considerations, apart from a robust framework for strategic, functional and transformation management.

In the cover feature of **HR.com's HCM Excellence Magazine** (APAC & Middle East, November 2020), NDA's **Aaron Kamath, Nanda Majumdar** and **Vikram Shroff** expound on 'Using AI Tools to Manage Intellectual Capital - Legal and Ethical Considerations'. The article examines Legal Aspects around talent, including determining liability, privacy and data protection, IP and employee benefits, as well as Ethical and HR strategies that companies need to take cognizance of if they are to reap the best benefits.

Clearly, adoption of AI in Human Capital management will involve a complex transition. So, a learning and evolutionary mindset is essential to steer this into perfect form and substance.

A must-read for the HR Leaders and Managers, C-Suites, and Technology Experts, besides Legal Professionals, seeking a well-integrated path to AI-driven excellence in People Management.

(The article can be accessed at the link below)



— Aaron Kamath, Nanda Majumdar & Vikram Shroff

You can direct your queries or comments to the authors

DISCLAIMER

The contents of this hotline should not be construed as legal opinion. View detailed disclaimer.

This Hotline provides general information existing at the time of preparation. The Hotline is intended as a news update and Nishith Desai Associates neither assumes nor accepts any responsibility for any loss arising to any person acting or refraining from acting as a result of any material contained in this Hotline. It is recommended that professional advice be taken based on the specific facts and circumstances. This Hotline does not substitute the need to refer to the original pronouncements.

This is not a Spam mail. You have received this mail because you have either requested for it or someone must have suggested your name. Since India has no anti-spamming law, we refer to the US directive, which states that a mail cannot be considered Spam if it contains the sender's contact information, which this mail does. In case this mail doesn't concern you, please unsubscribe from mailing list.

Research Papers

The Tour d'Horizon of Data Law Implications of Digital Twins

May 29, 2025

Global Capability Centers

May 27, 2025

Fintech

May 05, 2025

Research Articles

2025 Watchlist: Life Sciences Sector India

April 04, 2025

Re-Evaluating Press Note 3 Of 2020: Should India's Land Borders Still Define Foreign Investment Boundaries?

February 04, 2025

INDIA 2025: The Emerging Powerhouse for Private Equity and M&A Deals

January 15, 2025

Audio

CCI's Deal Value Test

February 22, 2025

Securities Market Regulator's Continued Quest Against "Unfiltered" Financial Advice

December 18, 2024

Digital Lending - Part 1 - What's New with NBFC P2Ps

November 19, 2024

NDA Connect

Connect with us at events, conferences and seminars.

NDA Hotline

Click here to view Hotline archives.

Video

Vyapak Desai speaking on the danger of deepfakes | Legally Speaking with Tarun Nangia | NewsX

April 01, 2025

March 19, 2025

**SIAC 2025 Rules: Key changes &
Implications**

February 18, 2025
